

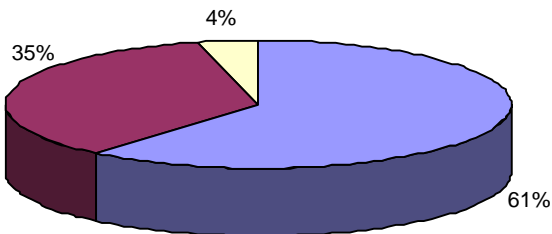
## Career counselling

Given that job opportunities are the key reason people plan to stay or leave Newfoundland and Labrador, it's critical that students become more informed about the career options that are open to them.

- ◆ 61% of ABE students spoke to an instructor or career counsellor about future career plans. The majority said they received useful information. Seven percent have not yet spoken to an instructor nor do they intend to.
- ◆ Women and students planning to continue their education are more likely to have discussed their plans with a career counsellor.
- ◆ 38% have voluntarily taken on career planning activities ie: job shadowing or speaking with someone in that job.

In addition to speaking to an instructor or career counsellor at school, 72% of ABE students intend to discuss their plans with a career specialist outside the school.

Spoken to Career Counsellor



- Spoken with a career counsellor
- Have not spoken with a career counsellor
- No response

## Call to Action

CHOICES is a computer-based career planning system that provides students with information about occupations and post-secondary institutions for their school and career planning.

Forty-four percent of respondents have used the CHOICES program; 46% indicated it's available in their school. However, more than one third of students are not aware of CHOICES.

Although many ABE students hope to settle in Newfoundland and Labrador, the survey results revealed the high percentage of respondents who had no knowledge of the job opportunities that exist in the province. There must be a link between students furthering their education and the jobs that are available.

In a constantly changing global labour market, students need access to career-related information. They need accurate, current information on the labour market and must understand the link between post-secondary education and better quality of life.

How will you help students make informed career decisions?

For more information please contact:

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## Rural Secretariat

Strategic Social Plan  
Cormack-Grenfell Region

Human Resources  
Strategy

### We asked.

### ABE Students answered.

### Key findings.



## Who we are

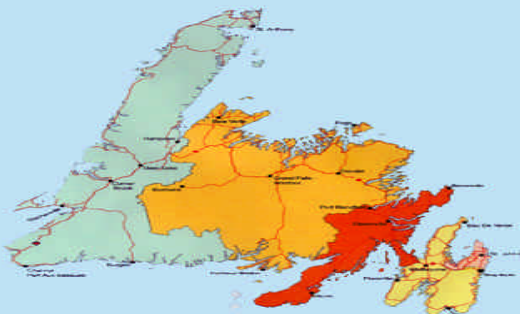
The Rural Secretariat/Strategic Social Plan Cormack-Grenfell Region extends from St. Anthony on the Great Northern Peninsula to Francois on the southwest coast: 173 unique communities.

In 2002, as part of a larger Human Resources Strategy, Adult Basic Education (ABE) students at Academy Canada and College of the North Atlantic campuses in the Cormack-Grenfell Region were surveyed to determine :

- ◆ Education goals
- ◆ Career plans
- ◆ Knowledge of career opportunities in Newfoundland and Labrador
- ◆ Plans to settle in the province
- ◆ Reasons for leaving
- ◆ Access to career resources

This brochure contains key findings from one of four surveys which will inform the Human Resources Strategy for the region. What you read may surprise you.

The Cormack-Grenfell Region (green area) extends from St. Anthony to Francois



## Career plans

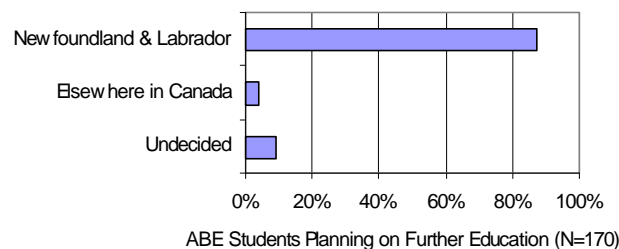
Close to 80% of all ABE students plan to further their post-secondary education and training after graduation. The majority have a clear idea of what they want to study.

- ◆ Health care, including nursing, paramedics and home care —22%.
- ◆ Skilled trades, including welding, carpentry, millwright and industrial technician—19%.
- ◆ Business and office administration—9%.

Almost half of ABE students planning to continue post-secondary training indicated the desire to be more educated as the top reason. The next most commonly cited reason for planning further training was to get a job, whether that was in Newfoundland and Labrador or elsewhere. Other ABE students believe a post-secondary education will lead to self-employment.

- ◆ 65% plan to further their education and training at a community college.
- ◆ 17% plan to attend a trades/technical school.
- ◆ 9% intend to pursue university training.
- ◆ The majority plan to pursue further post-secondary training in Newfoundland and Labrador.

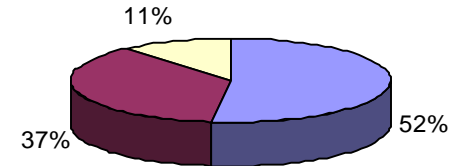
**Chart 6: Planned Location for Further Training**



## Identifying options

Sixty-four percent of all ABE students hope to settle in Newfoundland and Labrador. Many would consider settling in their own hometown, mainly because of family and friends, owning a home, or quality of life. Despite that, over half of those surveyed (52%) were not aware of any job opportunities here.

**Aware of Job Opportunities in Newfoundland and Labrador**



Legend: Not Aware (blue), Are Aware (maroon), No Response (yellow)

Sixty-six percent of all ABE students planned, or will plan, their course selection in accordance with future job opportunities in Newfoundland and Labrador; 17% had not considered job opportunities in course selection; 12% said it was not relevant.

- ◆ Although a career education module is a graduation requirement for many ABE programs, just over half the students surveyed were aware of a career education course offered through their ABE program; 60% of these students believed it was required for graduation.
- ◆ 85% agreed a career education course should be offered through their program.